



FALLSMEAD ELEMENTARY SCHOOL
1800 GREENPLACE TERRACE
ROCKVILLE, MD 20850
www.fallsmeadpta.org
301-279-4984
silentauction@fallsmeadpta.org

Dear Friend,

I am writing to you on behalf of the students of Fallsmead Elementary School, a public elementary school in Rockville. Our PTA is sponsoring our Annual Silent Auction on May 2nd from 12 to 4 PM. I invite you to attend our community fundraiser, and hope that you will consider donating an item or gift certificate.

In addition to the Silent Auction the event includes a wonderful fair with moon bounces and games, food and activities for the whole family. Last year's attendance was remarkable and this year we are anticipating an even larger crowd of enthusiastic bidders. **This is a remarkable- low cost- marketing option for your business.**

We will auction off hundreds of items, generously provided by local businesses and individuals. **The proceeds from this event help Fallsmead maintain the excellent programs that have made it one of the highest ranking schools in the area—and Rockville a much desired community.** A donation from your business would be a wonderful addition to our Silent Auction.

This is a great opportunity for you to show more than 500 families that you support the Rockville Community. We will be happy to recognize your generosity in the event catalog and on our web site – all encouraging families to patronize your business. We will also be happy to place business cards or other small promotional materials such as flyers or brochures on the table next to your donation.

On behalf of the Fallsmead Community, I appreciate your consideration and donation. Please join us in this community partnership that will make a crucial difference for the children and parents of Rockville, who still believe in the power of public education!

Sincerely,

Jill Hertzler
Silent Auction Chairperson

PS – *A donation form is enclosed for your convenience.*